

## 全力策動 Sole Sponsor:



## 「環球貿易創商機」午餐會

## 'The New Age of Global Trade: Innovation and Opportunities' Luncheon Seminar <u>議程 Programme</u>

日期 Date: 2018年1月26日(星期五)

26 January 2018 (Friday)

時間 Time: 11:00-14:00

地點 Venue: 香港港麗酒店大禮堂

Grand Ballroom, Conrad Hong Kong

支持機構 香港中華總商會 The Chinese General Chamber of Commerce

Supporting Organisations: 香港中華廠商聯合會 The Chinese Manufacturers' Association of Hong Kong

香港工業總會 The Federation of Hong Kong Industries

香港總商會 The Hong Kong General Chamber of Commerce

語言 Language: 廣東話 (設有英語即時傳譯)

Cantonese (with Simultaneous Interpretation to English)

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時間 Time	議程 Programme
11:00	登記 Registration
11:30-11:35	歡迎辭 Welcome Remarks
	■ 香港貿發局刊物及電子商貿總監 尹淑貞
	Ms Loretta Wan, Director, Publications & E-Commerce, HKTDC
11:35-11:40	開幕辭 Opening Remarks
	■ 滙豐香港工商金融主管 趙民忠
	Mr Terence Chiu, Head of Commercial Banking, Hong Kong, HSBC
11:40-11:50	嘉賓合照 Group Photo
11:50-12:10	2018 年香港及環球經濟前瞻
	2018 Hong Kong & Global Economic Outlook
	■ 滙豐亞太區顧問 梁兆基
	Mr George Leung, Advisor, Asia Pacific, HSBC
12:10-12:30	2018 年環球貿易市場展望及電子商貿機遇
	2018 Trade Outlook & E-commerce Opportunities
	■ 香港貿發局研究總監 關家明
12 20 12 00	Mr Nicholas Kwan, Director of Research, HKTDC
12:30-13:00	午餐 Lunch
13:00-13:50	專題討論:數碼時代 - 創新科技與貿易商機
	Panel Discussion: New Ways to Trade in Digital Age
	對談嘉賓 Speakers (排名按姓氏字母順序排列 in alphabetical order of last name):
	■ Aftership 合夥創辦人 陳澤威
	Mr Andrew Chan, Co-founder, Aftership
	■ Facebook 大中華區電子商務行業總監 <i>圓謙俊</i>
	Mr Micson Kwong, Business Director, E-commerce, Facebook Greater China
	■ 馮氏(利豐)全渠道商業服務董事總經理 劉述理
	Mr Tony Lau, Managing Director, Fung Omni Services (HK) Limited
	■ 信佳國際集團有限公司首席科技總監 吳民卓
	Dr Alfred Ng, Chief Technology Officer, Suga International Holdings Ltd 主持 Moderator:
	工行 Moderator.  - 香港貿發局助理首席經濟師 馬穎德
	■ 質/色真玻河助達自席經濟師 海線伝 Ms Wenda Ma,Assistant Principal Economist,HKTDC
13:50-14:00	問答環節 Questions & Answers
14:00	
17.00	Event ends 活動結束

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