THE HONG KONG POLYTECHNIC UNIVERSITY Institute for Entrepreneurship Course Timetable

Date of Issue: 22-May-2017

Course Code: MDMGT1002701917A

Title: Digital Video and KOL Marketing

Instructor: Mr. Corum Chu

Duration: 6 hours

Course Starting Date: 24-Jun-2017 Ending Date: 24-Jun-2017

PolyU Venue /

DateDayTimeClassroomActivityInstructorRemarks24-Jun-17Sat1:30pm - 7:30pmM409LectureMr. Corum Chu

*** END ***

TBA: To be announced

The Institute for Entrepreneurship reserves the right to make changes to the above time-table and students will be informed.

A campus map of The Hong Kong Polytechnic University is copied at the back for your convenience.

The course will be postponed when a typhoon signal no. 8 is hoisted or a black rainstorm warning is issued.

For details, please visit the following website: http://www.polyu.edu.hk/ife/corp/en/corporate_training/bad_arrangement.php