THE HONG KONG POLYTECHNIC UNIVERSITY
Institute for Entrepreneurship
Course Timetable

Date of Issue: 17-May-2017

Course Code: MDMGT1002701217A
Title: Web Analytics, Digital Measurement and Search Engine Marketing
Instructor: Mr. Ken Fong, Mr. Larry Leung & Mr. Edmund Choi

Duration: 6   hours
Course Starting Date: 17-Jun-2017   **Ending Date:** 17-Jun-2017

Date	Day	Time	PolyU Venue / Classroom	Activity	Instructor	Remarks
17-Jun-17	Sat	1:30pm - 7:30pm	M409	Lecture	Mr. Ken Fong	
					Mr. Larry Leung	
					Mr. Edmund Choi	

*** END ***

TBA: To be announced

The Institute for Entrepreneurship reserves the right to make changes to the above time-table

and students will be informed.

A campus map of The Hong Kong Polytechnic University is copied at the back for your convenience.

The course will be postponed when a typhoon signal no. 8 is hoisted or a black rainstorm warning is issued.

For details, please visit the following website: http://www.polyu.edu.hk/ife/corp/en/corporate_training/bad_arrangement.php