THE HONG KONG POLYTECHNIC UNIVERSITY
Institute for Entrepreneurship
Course Timetable

Date of Issue: 6-Oct-2015

Course Code: MDMGT1002701215C

Title: Web Analytics, Digital Measurement and Search Engine Marketing

Instructor: Dr FONG Kin Kiu

Duration: 6 hours

Course Starting Date: 24-Oct-2015   **Ending Date:** 24-Oct-2015

Session	Date	Day	Time	PolyU Venue / Classroom	Activity	Instructor	Remarks
1	24/10/2015	Sat	13:30-19:30	M402	Lecture	Dr FONG Kin Kiu	

*** END ***

TBA: To be announced

The Institute for Entrepreneurship reserves the right to make changes to the above time-table

and students will be informed.

A campus map of The Hong Kong Polytechnic University is copied at the back for your convenience.

The course will be postponed when a typhoon signal no. 8 is hoisted or a black rainstorm warning is issued.

For details, please visit the following website: http://www.polyu.edu.hk/ife/corp/en/corporate_training/bad_arrangement.php