



Body of Design week 2014

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PLENARY II: CUTTING-EDGE INNOVATIONS

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"Plenary Session II: Cutting-edge Innovations" is another highlight of BODW 2014 under the theme of **Living Design**.

Behind every experimental design initiative, creative project or strategic plan are countless hours of thought, refinement and innovation. In this session, our award-winning speakers will share their secrets on how they kept ahead of the industry and came up with next-generation designs; their people-driven and user-centric, yet groundbreaking philosophy in design; and their extraordinary experiences of collaborating with the world's top artists and architects.

Register NOW to be inspired by world leaders in innovation!

Moderator: Robin Edman, Chief Executive Officer,
Swedish Industrial Design Foundation, Sweden



Speakers:



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