



ss of Design week 2014

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CULTURE & THE CITY

Designing Sustainable, Dynamic Cities

A new addition to **BODW**, "Culture & the City" is a two-part session that will take place over the week. Part I will feature **Mr. Shigeru Ban, 2014 laureate of the Pritzker Architecture Prize**, who will discuss his innovative paper architectures. Two international architectural design studios will also speak on how they reinforced the culture of this city with attainable design and integral methodology, as well as their perspectives on the controversial project of **West Kowloon Cultural District (WKCD)**. In Part II, global industry leaders will explore the fusion of art, culture and engineering into urban spaces and planning. From large scale sculptures to modern installations in public areas, a wide range of distinctive and thought-provoking ideas will be discussed. This is a key to building the future that should not be missed!

Moderator (Part 1): Eric Schuldenfrei, Founding Partner, ESKYIU, Hong Kong
Marisa Yiu, Founding Partner, ESKYIU, Hong Kong
Aric Chen, Curator (Design and Architecture), M+, Hong Kong

Moderator (Part 2): Aric Chen, Curator (Design and Architecture), M+, Hong Kong

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Speakers (Part 1):



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