

「產品『碳足印』 - 世界趨勢與香港機遇」研討會 “Worldwide Product Carbon Footprint Trend & Opportunity in Hong Kong” Seminar

隨著國際市場對環境保護及氣候變化的關注日益增加，產品「碳足印」認證成為國際間一個不容忽視的趨勢。然而，香港對此等趨勢的認識卻相對落後，或會削弱香港產品在國際出口市場競爭力。

有見及此，本會成功取得香港特別行政區政府工業貿易署「中小企業發展支援基金」的撥款資助，設立「為提升香港製造業中小企對國際級『碳足印』認證及標籤認識，令本地產品碳排放水平得到廣泛認受之推廣計劃」。是次研討會集合國際以及本地的認證機構、專家及業界人士，就「碳足印」認證的世界趨勢與為香港主要出口產品帶來的機遇等進行演講，以助香港廠商把握機遇，加深對「碳足印」認證了解。

With the increasing awareness on environmental protection and climate change in the international markets, Products 'Carbon Footprint' certification has become an international trend that cannot be ignored. However, the knowledge and understanding in this trend is still relatively backward in Hong Kong. It may undermine the competitiveness of Hong Kong products in the international market.

In view of this, the Chinese Manufacturers' Association of Hong Kong has invited international and local certification bodies, experts and people in the industry to participant in this seminar which will focus on the worldwide 'Carbon Footprint' trend and opportunity in Hong Kong in order to help Hong Kong manufacturers seize the opportunity and deepen the understanding of "Carbon Footprint" certification.

日期 Date	:	2014 年 3 月 28 日 (星期五) 28 th March 2014 (Friday)
時間 Time	:	上午九時三十分至十二時三十分(上午九時三十分至十時登記) 09:30a.m. – 12:30p.m. (Registration: 09:30a.m. – 10:00a.m.)
地點 Venue	:	九龍塘達之路 78 號生產力大樓 4 樓會議廳 Conference Hall, 4/F, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong
對象 Target Audience	:	香港製造業中小企 Hong Kong Manufacturing SME
費用 Fee	:	免費 Free Admission
語言 Language	:	廣東話及英文 Cantonese & English

主辦機構
Organizer



執行機構
Implementation Agencies



支持機構
Supporting Organization



「中小企業發展支援基金」撥款資助
Funded by SME Development Fund



工業貿易署
Trade and Industry Department



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Any opinions, findings, conclusions or recommendations expressed in this material/event (or by members of the Project team) do not reflect the views of the Government of the Hong Kong Special Administrative Region, Trade and Industry Department or the Vetting Committee for the SME Development Fund and the Dedicated Fund on Branding, Upgrading and Domestic Sales (Organisation Support Programme).

研討會程序 Programme of the Seminar

時間 Time	程序 Programme
09:30-10:00	登記 Registration
10:00-10:15	<p>歡迎辭 Welcome Remarks</p> <p>講者： 香港中華廠商聯合會工業發展基金有限公司主席徐晉暉先生 Speaker: Mr. Marvin Hsu, Chairman, CMA Industrial Development Foundation Limited</p> <p>嘉賓及講者合照 Photo Taking</p>
10:15-10:45	<p>歐洲「碳足印」標籤及認證經驗分享 European Experience of Product 'Carbon Footprint' Labeling and Certification</p> <p>講者： Carbon Trust 亞洲區總監范德文先生 Speaker: Mr. Jan Van der Ven, Director, Asia, Carbon Trust</p>
10:45-11:15	<p>國際產品「碳足印」標準應用及執行現況介紹 International Product 'Carbon Footprint' Standard Update and Implementation</p> <p>講者： 聯合國氣候變化綱要公約(UNFCCC)評核員 Ms. Verónica García Malo Speaker: Ms. Verónica García Malo, Assessor of UNFCCC</p>
11:15-11:35	<p>「碳足印」學術界分析及香港減排現況 Academic Analysis & Overall view of Carbon Reduction in Hong Kong</p> <p>講者： 香港科技大學楊霖龍教授 Speaker: Prof. Yeung Lam Lung, The Hong Kong University of Science & Technology</p>
11:35-11:45	小休 Break
11:45-12:00	<p>電子業業界「碳足印」管理經驗分享 Industry Sharing of Applying Product 'Carbon Footprint' from Electronics Industry</p> <p>講者： 福田集團控股有限公司董事總經理查毅超博士 Speaker: Dr. Sunny Chai, Managing Director, Fook Tin Group Holdings Limited</p>
12:00-12:15	<p>建築材料製造業業界「碳足印」管理經驗分享 Industry Sharing of Applying Product 'Carbon Footprint' from Building Materials Industry</p> <p>講者： 友盟建築材料有限公司風險經理胡兆基先生 Speaker: Mr. SK Wu, Risk Manager, Alliance Construction Materials Limited</p>
12:15-12:30	問答環節 Q&A Session

報名方法 Enrolment

如有興趣參加研討會，請於三月二十六日前將填妥報名表格傳真至 2695 4177 或電郵至 rayho@cmatcl.com。名額有限，座位將以先到先得方式預留。成功預留者將會以電郵回覆確認。

如有任何查詢，請致電 2256 8889 或電郵至 rayho@cmatcl.com 與本會何先生聯絡。

If you are interest in participant in this seminar, please complete the enrolment form and return it by fax 2695 4177 or email to rayho@cmatcl.com before 26th March 2014. Seats are subject to availability and will be reserved on a first come, first serve basis. Confirmation of seating availability will be notified by email.

If you have any enquiries, please contact Mr. Ho of CMA by phone 2256 8889 or email to rayho@cmatcl.com.

報名表格 Enrolment Form

姓名 Name	:	Mr/ Ms *	先生/女士 *
職位 Position	:	_____	
機構名稱 Name of Organization	:	_____	
電話 Telephone	:	_____	
傳真 Fax	:	_____	
電郵 Email	:	_____	
出席人數 No. of Attendant(s)	:	_____	

* 請刪去不適用者 Please delete as appropriate

其他出席人員 (如有請填寫)

Other Attendants (Please fill in if there are any)

姓名 Name	:	職銜 Position	:	電話 Tel	:
姓名 Name	:	職銜 Position	:	電話 Tel	:
姓名 Name	:	職銜 Position	:	電話 Tel	: