

贊助機構
Sponsor



由香港特別行政區政府
「發展品牌、升級轉型及拓展內銷市場的
專項基金」(機構支援計劃)撥款資助
Funded by the Dedicated Fund on Branding,
Upgrading and Domestic Sales (Organisation
Support Programme) of the Government of
the Hong Kong Special Administrative Region

主辦機構
Organizer



香港表面處理學會
Hong Kong Surface
Finishing Society

執行機構
Implementation organisation



Hong Kong Productivity Council
香港生產力促進局

香港傳統表面處理行業升級轉型 3C 及電子產品專家論壇

Expert Forum in Electronics & 3C Products –

Upgrading Hong Kong Surface Finishing Industries

3C = Computers
Communications
Consumer
Product.

2014 年 5 月 29 日 (星期四)
上午 10 時至下午 5 時

29 May 2014 (Thursday)
10 am – 5 pm

中國東莞厚街鎮家具大道 1 號嘉華大酒店 4 樓 F6 會議室
Conference Room F6, 4/F, Dongguan Regal Palace Hotel,
No 1 Furniture Boulevard, Houjie Town, Dongguan



協辦機構

Collaborating Organization



香港電鍍業商會
Hong Kong Electro-Plating
Merchants Association

支持機構 (排名不分先後)

Supporting Organizations (listed in arbitrary order)



香港汽車零件工業協會
Hong Kong Auto Parts Industry Association



香港電子業發展協會
Hong Kong Federation of Electronics Industries Association



HONG KONG ELECTRONICS &
TECHNOLOGIES ASSOCIATION
香港電子科技協會



ASF 2014
Dongguan Surface Finishing
Workshop 2014



香港創新科技及製造業聯合總會
Hong Kong Federation of Innovative Technologies
and Manufacturing Industries



香港電器業協會
HONG KONG ELECTRICAL APPLIANCE
INDUSTRIES ASSOCIATION



Hong Kong Aviation
Industry Association
香港航空業協會

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背景及目標

香港表面處理學會聯合香港生產力促進局為 3C 及電子產品行業舉辦專家論壇，邀請來自內地和海外著名品牌及相關行業的專家，探討市場趨勢，並針對特定的表面處理需求，與本地表面處理企業及其中國附屬工廠分享其產品在產品設計、生產和環境技術、商業研發、合規性和管理方面的經驗，讓他們更了解未來的發展方向，提升成為該品牌合作夥伴的機會。

是次論壇的重點：

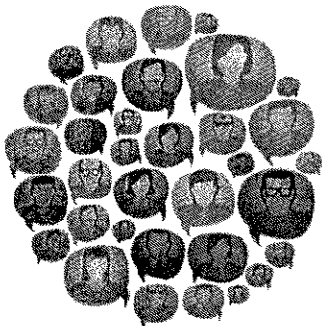
1. 電子及 3C 產品的市場及設計趨勢
2. 篩選表面處理供應商的具體技術要求
3. 產品設計及規格，新材料，生產和環保技術，商業研究和開發，法規和管理系統

Background and Aims

With the funding support by the Government of the Hong Kong Special Administrative Region, Hong Kong Surface Finishing Society (HKSFS) and Hong Kong Productivity Council (HKPC) are jointly organizing an expert forum on electronics and 3C products. In light of the growing demand for surface coating and finishing process on consumer electronics and 3C products, this forum invites experts in the surface finishing, electronics & 3C products industry to share the updated market, product design and technological trend in applying surface finishing on electronics & 3C products.

This forum focuses on:

1. The market and design trend of electronics & 3C products
2. Specific technical requirements in supplier selection of surface finishing services
3. Product design and specification, new materials, production and environmental technologies, commercial research and development, compliance and management systems



詳情

費用：全免 (為免向隅，敬請預先報名)

人數：50 人

網上報名 請按此
Online registration

Details

Fee: Free of Charge (Prior enrollment is necessary)

Target number of Audience: 50

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論壇程序 Programme of the Expert Forum

時間 Time	程序 Programme
10:00 - 10:15	接待及登記 Registration
10:15 - 10:25	歡迎辭 Welcome Remarks 香港表面處理學會會長 莊龍三先生 Mr. Sam L.S. CHONG, Chairman, Hong Kong Surface Finishing Society 致送紀念品予講者嘉賓 Presentation of souvenirs to speakers
10:25 - 11:00	3C 產品鎂鋁合金外觀件塗層設計原理與製備技術 講者: 南京工業大學材料科學與工程學院 蔣百靈教授 Speaker: Prof. JIANG Bai-ling, College of Materials Science and Engineering, Nanjing Tech University
11:00 - 11:30	Trend of plating technologies in electronics, automobile industries of Korea and trend of surface finishing industry 講者: 韓國表面工程研究所副會長 朴海德博士 Speaker: Dr. Haeduck PARK, Vice Chairman of the Korean Institute of Surface Engineering
11:30 - 11:45	小休 Break
11:45 - 12:15	Topics to be confirmed 講者: 恩智浦半導體(廣東)有限公司代表 Speaker: Representative from NXP Semiconductors Guangdong Ltd
12:15 - 12:45	The gateway for electronics products to overseas and domestic markets 講者: 香港通用檢測認證有限公司 消費品檢測部、電器及電子技術部副總監 李鳳美小姐 Speaker: Ms Miranda LEE, Deputy Director, Customer Testing Services & Electrical & Electronics Technology, SGS Hong Kong Limited
12:45 - 14:00	午餐(自費) Lunch break
14:00 - 14:45	Innovative Technology for MID Applications 講者: 安美特化學有限公司代表 Dr. Pokka PANG Speaker: Dr. Pokka PANG, Product Specialist, Atotech Asia Pacific Ltd.
14:45 - 15:30	Electronics cleaning & contamination control, green technology trend 講者: 3M 高級應用開發專員 葉仁生先生 Speaker: Mr. George IP, Sr. Application Development Specialist, 3M Asia Pacific Region
15:30 - 15:45	小休 Break
15:45 - 16:30	離子鍍的應用 - 從鍍膜設計到高能脈衝式等離子磁控濺射 Application of Ion Plating - from Coating Design to High Power Pulse Magnetron Sputtering Technology 講者: 香港生產力促進局高級顧問 盧偉賢博士 Speaker: Dr. Wai Yin LO, Senior Consultant, Hong Kong Productivity Council
16:30 - 17:00	答問環節 Q & A Session

備註: 主辦機構保留權利可更改調動論壇題目、內容及講者而不須先行通知。

Note: The organizer reserves the right to alter the topic / content / speaker of the forum programme without prior notice.

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