

香港資訊科技商會

HKITF

中小企 2.4 座談會

融入資訊科技

連向商機無界限



日期: 5月28日 (星期二) 時間: 14:30-17:00 (14:00 開始登記入座)
場地: 香港九龍塘達之路78號生產力大樓4樓展示廳(港鐵九龍塘站C出口)
對象: 中小企老闆及管理人員 語言: 廣東話

香港資訊科技商會將舉辦“融入資訊科技 連向商機無界限”座談會，全方位活用社交網絡 (Social Media)、流動科技 (Mobile Technology) 和雲端運算 (Cloud Computing)，助中小企突圍而出，創造無限商機。

主禮嘉賓: 香港特別行政區政府 副政府資訊科技總監(政策及數碼社會) 林錦平女士, JP

名額有限，請速登記留座!

查詢: info@hkkitf.org.hk 或 3101 8197

詳情



網上登記



<http://www.hkkitf.org.hk>



SME 2.4 Conference
“Going Social, Mobile & Cloud for Business Success”

Date: 28 May 2013 (Tuesday)
Time: 2:30-5:00pm (registration at 2:00pm)
Venue: Conference Hall, 4/F, Hong Kong Productivity Council Building,
 78 Tat Chee Avenue, Kowloon Tong
Medium: Cantonese

Time	Programme Rundown (subject to changes):
2:00-2:30pm	Registration
2:30-2:35pm	Welcoming Remarks Mr. Francis Fong President, Hong Kong Information Technology Federation
2:35-2:40pm	Opening Remarks by Guest of Honour Miss Joey Lam, Deputy Government Chief Information Officer (Policy and Community), Office of the Government Chief Information Officer, HKSAR Government
2:40-2:45pm	Speech by Special Guest The Honorable Charles Mok, Legislative Councilor (Information Technology)
2:45-2:50pm	Group Photo and Souvenir Presentation
2:50-3:10pm	How Mobility Solutions Enhance the Productivity for SME Mr. Indy Cheuk, General Manager, Corporate Market, CSL Limited
3:10-3:30pm	Presentation by Cisco Systems (HK) Limited
3:30-3:50pm	From Mobility to Business Opportunity Mr. Stephen Chan, Project Consultant, Canon HK Co. Limited
3:50-4:00pm	Transform your Business with Microsoft Office 365 Ms. Hedy Ho, Group Manager, SMB & Distribution Microsoft Hong Kong Limited
4:00-4:20pm	Tea Break
4:20-4:35pm	Issues of Privacy & Mobile Apps Development Dr. Henry Chang, Information Technology Advisor, Office of the Privacy Commissioner for Personal Data
4:35-4:50pm	From So-Mo to ROI Mr. Eric Sin, Channel Partner Manager, PayPal Pte Ltd.
4:50-5:00pm	SME Export Marketing Fund & SME Loan Guarantee Scheme Mr. Chris Wong, Executive Officer, SGS Unit, Trade Industry Department
End of Programme	